



The Retailers Association

Serving Members Australia Wide™

MEDIA RELEASE

TELEPHONE: 1300 721 730

FACSIMILE: 1300 554 552

EMAIL:
info@theretailersassociation.com.au

WEBSITE:
www.theretailersassociation.com.au

BRISBANE:

Suite 3, 321 Kelvin Grove Road
KELVIN GROVE QLD 4059

PO Box 105
KELVIN GROVE BC QLD 4059

MELBOURNE:

Level 27
101 Collins St
MELBOURNE VIC 3000

SYDNEY:

Level 57
MLC Centre
19-29 Martin Place
SYDNEY NSW 2000

ADELAIDE:

Level 24
Westpac House
91 King William St
ADELAIDE SA 5000

PERTH:

Level 28
AMP Tower
140 St Georges Terrace
PERTH WA 6000

ABN: 53 009 660 495

Rudd IR Laws Will Deliver Massive *Under-Employment*

Poll Result = Job Cuts and Mass Confusion

Friday, 12 February 2010

Scott Driscoll, National Executive Director of **The Retailers Association**, a peak national industry body with over 5000 members across the country, has released the disturbing results of an exclusive 36 hour snap poll of his members today, reflecting a serious threat to under-employment and job losses in 2010.

The exclusive email poll asked members four simple questions:

Question 1: As a result of the increased costs associated with new Awards and the new IR laws, how much will your business cutback staff hours for existing staff in 2010?

70.91% indicated "Substantially" or "Greatly"

Question 2: As a result of the increased costs associated with new Awards and the new IR laws, will you or have you already reduced overall staff numbers in your business?

78.18% YES

Question 3: Have the increased costs associated with the new Awards and new IR laws discouraged you in any way from hiring new staff in 2010? **85.45% YES**

Question 4: Do you have a full and clear understanding of the newly introduced Federal IR laws in terms of how they will impact your business outside increased staff wages costs? **89.09% NO**

For comment please contact Scott Driscoll on 0413 831 045.

Note: Poll results were collated from independently generated email responses, voluntarily offered by members of The Retailers Association and verified against established membership details held by the association. Responses were received across a 36 hour period commencing on Wednesday 10th February 2010.