



**The Retailers Association**

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## MEDIA RELEASE

### Kmart Vs ANZACs

#### Driscoll...I'll back the ANZACs. Because it's right

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**The Retailers Association**, a peak national industry body representing the retail sector, has slammed the decision by Kmart to apply for permission to trade before the traditional opening of 1pm, saying that it is "disgraceful and out of touch with community values on Anzac Day".

**Scott Driscoll**, National Executive Director of The Retailers Association, said the decision was "morally bereft" and people should be concerned about fellow Wesfarmers subsidiaries following suit across the country.

"The notion of shopping being a recreational activity to replace the recognition and respect of the ANZAC tradition as suggested by the Kmart application is absolutely disgusting," said Mr Driscoll.

Mr Driscoll said he would not be surprised if fellow Wesfarmers subsidiary, Coles, followed suit on the idea and demanded Kmart to stand down from the application immediately.

"This is the sort of approach we have come to expect from these bully boy conglomerates who use the same approach in wiping out fair competition around the country," said Mr Driscoll.

"I join with **The Returned and Services League (RSL)** in condemning this application and I call on Kmart to withdraw immediately from this and respect what is one of our country's most important traditions which sees thousands more Australians attending dawn and late morning services every year."

"This goes to show how out of touch the big end of town can get when given too much free reign and allowed to dominate markets," said Mr Driscoll.

**For further comment call Scott Driscoll on 0413 831 045.**

**Editor's Note: Mr Driscoll will be available for comment in Sydney CBD today (Monday 01/03/10)**